

● Professional Summary

Creative and detail-oriented Senior Graphic Designer with 15+ years of experience across branding, visual identity, print, web, UX/UI, and sports marketing. Proven success in managing end-to-end projects independently or in collaboration with agencies and international clients. Strong track record in remote collaboration, with high adaptability and excellent communication skills.

● Core Skills

- Graphic Design (Branding, Print, Digital)
- International Experience
- Visual Identity, Packaging & Layout
- Web Design & UX/UI
- Photography & Photo manipulation
- Social Media Design
- Creative Strategy & Art Direction
- Remote Team Collaboration

● Tools & Technologies

Adobe Creative Suite (Photoshop, Lightroom, Illustrator, InDesign) | Corel Draw | Figma | Adobe XD | WordPress | Canva | Microsoft 365 | Google Workspace | ChatGPT | Stable Diffusion AI

● Education

Bachelor of Arts – Graphic Design

University of Art and Design, Timișoara (UVT) | 2010

Thesis: “Visual Identity of a Community – Druckeria Supporters Association”

High School Diploma – Visual Communication

Timișoara Fine Arts High School | 2001

Thesis: Branding and packaging project for “MAYA” perfume

● Languages

English - advanced / French - intermediate / German - beginner

● Portfolio

www.cernescu.com

(Available upon request: case studies, process breakdowns)

● References

Available on request

● Professional Experience

Matchworld Group – Remote / International

Senior Graphic Designer | 2014 – Present

Graphic and marketing materials for an international sports agency organizing football tournaments, training camps and matches.

Clients: FC Porto, AS Monaco, Olympique Lyon, Valencia CF, Swiss FA, Romanian FA, Belgium FA

- Visual assets for men's, women's, and youth competitions
 - Branding, merchandising, digital assets, promotional campaigns
 - Social media visuals, digital signage, ticket & badge design
 - Advertising & Sports marketing
-

Freelance Graphic Designer (PFA) – Timișoara / Remote

Branding & Visual Identity Expert | 2004 – Present

Long-term collaborations with public and private institutions, NGOs, cultural festivals, and commercial brands.

- Logo design, packaging, layout, advertising strategy
 - Clients include: Aquatim, German Economic Club, Vinvest, Timisoara Pediatrics Hospital, Smartfitt, Restaurant Lloyd, Zone Café, Restaurant Riba, Rivulus Advertising etc.
 - Book and catalog design, exhibition graphics, branding events
 - Projects for NGOs, including a monograph involving Herta Müller (Nobel Prize 2009)
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Rugby Club Timișoara Saracens

Senior Designer – Sports Marketing | 2014 – 2020

- Visual identity, merchandise, matchday programs
 - Digital and print campaigns, social media visuals
 - Event branding, press kits, stadium graphics
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AST Druckeria / ASU Politehnica Timișoara

Lead Designer | 2010 – 2018

- Designed full visual identity and brand system
 - Print and digital materials: posters, matchday graphics, web design, team gear
 - Involved in community engagement through events and supporter initiatives
-

Timișoara Basketball Club

Graphic Designer | 2017 – 2018

- Posters, match programs, digital & outdoor branding
-

Fujifilm Digital Studio – SPOT

Photo Editor & Designer | 2002 – 2014

- Photo retouching, repair, and digital editing
 - In-house photography and product catalogs
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Earlier Roles in Advertising & Publishing

1997–2002: Roles in agencies (Optimass, GIDI) focused on brochures, catalogs, roll-ups, production and first experiments in web design.

● Availability

Open to remote positions, full-time or contract-based.



Author:
Emmanuel Cernovsky 2003



Author:
Emmanuel Ceylanou 2008





FINALA
SUPERLIGA NAȚIONALĂ CEC BANK 2012
RUGBY

07.10.2012
BUCUREȘTI, ST. ARCEL DE TRIUMF
ORA 16:00

RCM MVT UV
TIMISOARA

RCM STIINTA
BAIA MARE

7 octombrie 2012



RCM TIMISOARA
VS
FARUL CONSTANTA

Sâmbătă 13 aprilie ora 10:00, stadionul CFR

CUPA ROMÂNIEI 2016

RUGBY

TIMISOARA SARACENS
RCM-UVT

CSM STIINTA
BAIA MARE

SÂMBĂȚĂ
26 MARTIE
ORA 19:00
ST. DAN PĂLȚIȘANU

TM DERBY

CONTINENTAL SHIELD 2012-2013

SPRE EUROPA

TIMISOARA SARACENS VS RUGBY CALVISANO

09 DEC. / 14:00 / DAN PĂLȚIȘANU

magic jackpot

GFC7
GOLDEN FIGHTER CHAMPIONSHIP

PRO-X
20:00 LOCAL TIME

MAIN EVENT
MANSIO VS CHRIS BAYA
LIGHT MIDDLEWEIGHT

ROMANIA VS NETHERLANDS
24TH JUNE 2021 • 20:00 LOCAL TIME • BUCHAREST - ROMANIA

Golden Fighter Championship

PRO-TV SUPERBET KEMPO KOMBATSHOPRO

ARTOIL

DEY
SECURITY ARMS

BASCHET CLUB TIMISOARA

LIGA NAȚIONALĂ DE BASCHET MASCULIN
EDIȚIA 2016/2017, EUROPA I

LUNI 19 SEPTEMBRIE
ORA 18:00
SALA CONSTANTIN JUDE

BASCHET CLUB TIMISOARA VS **B-BANCA TRANSILVANIA CLUJ-NAPOCA**

IULIUSMALL

Audi | Porsche Timișoara

RETIM

printflex 24-FUN senneville

BOAVISTA cottonTEX

REHA CLINIC



Thank you!

Ema CERNESCU

Senior Graphic Designer

Freelancer & Agency Collaborator

Open to Remote Work

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