Ema CERNESCU

Senior Graphic Designer Freelancer & Agency Collaborator Open to Remote Work tel: 004 0726 80 80 23 mail: ema.cernescu@gmail.com portfolio: www.cernescu.com

linkedin.com/in/ema-cernescu

Professional Summary

Creative and detail-oriented Senior Graphic Designer with 15+ years of experience across branding, visual identity, print, web, UX/UI, and sports marketing. Proven success in managing end-to-end projects independently or in collaboration with agencies and international clients. Strong track record in remote collaboration, with high adaptability and excellent communication skills.

Core Skills

- Graphic Design (Branding, Print, Digital)
- International Experience
- Visual Identity, Packaging & Layout
- Web Design & UX/UI

- Photography & Photo manipluation
- Social Media Design
- Creative Strategy & Art Direction
- Remote Team Collaboration

Tools & Technologies

Adobe Creative Suite (Photoshop, Lightroom, Illustrator, InDesign) | Corel Draw | Figma | Adobe XD | WordPress | Canva | Microsoft 365 | Google Workspace | ChatGPT | Stable Diffusion Al

Education

Bachelor of Arts - Graphic Design

University of Art and Design, Timișoara (UVT) | 2010

Thesis: "Visual Identity of a Community – Druckeria Supporters Association"

High School Diploma – Visual Communication

Timișoara Fine Arts High School | 2001

Thesis: Branding and packaging project for "MAYA" perfume

Languages

English - advanced / French - intermediate / German - beginner

Portfolio

www.cernescu.com

(Available upon request: case studies, process breakdowns)

References

Available on request

Professional Experience

Matchworld Group - Remote / International

Senior Graphic Designer | 2014 - Present

Graphic and marketing materials for an international sports agency organizing football tournaments, training camps and matches.

Clients: FC Porto, AS Monaco, Olympique Lyon, Valencia CF, Swiss FA, Romanian FA, Belgium FA

- Visual assets for men's, women's, and youth competitions
- Branding, merchandising, digital assets, promotional campaigns
- Social media visuals, digital signage, ticket & badge design
- Advertising & Sports marketing

Freelance Graphic Designer (PFA) – Timișoara / Remote

Branding & Visual Identity Expert | 2004 – Present

Long-term collaborations with public and private institutions, NGOs, cultural festivals, and commercial brands.

- Logo design, packaging, layout, advertising strategy
- Clients include: Aquatim, German Economic Club, Vinvest, Timisoara Pediatrics Hospital, Smartfitt, Restaurant Lloyd, Zone Café, Restaurant Riba, Rivulus Advertising etc.
- Book and catalog design, exhibition graphics, branding events
- Projects for NGOs, including a monograph involving Herta Müller (Nobel Prize 2009)

Rugby Club Timisoara Saracens

Senior Designer – Sports Marketing | 2014 – 2020

- Visual identity, merchandise, matchday programs
- Digital and print campaigns, social media visuals
- Event branding, press kits, stadium graphics

AST Druckeria / ASU Politehnica Timișoara

Lead Designer | 2010 – 2018

- Designed full visual identity and brand system
- Print and digital materials: posters, matchday graphics, web design, team gear
- Involved in community engagement through events and supporter initiatives

Timişoara Basketball Club

Graphic Designer | 2017 – 2018

• Posters, match programs, digital & outdoor branding

Fujifilm Digital Studio – SPOT

Photo Editor & Designer | 2002 - 2014

- Photo retouching, repair, and digital editing
- In-house photography and product catalogs

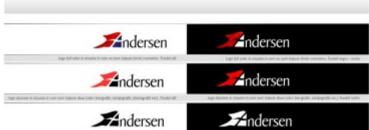
Earlier Roles in Advertising & Publishing

1997–2002: Roles in agencies (Optimass, GIDI) focused on brochures, catalogs, roll-ups, production and first experiments in web design.

Availability

Open to remote positions, full-time or contract-based.













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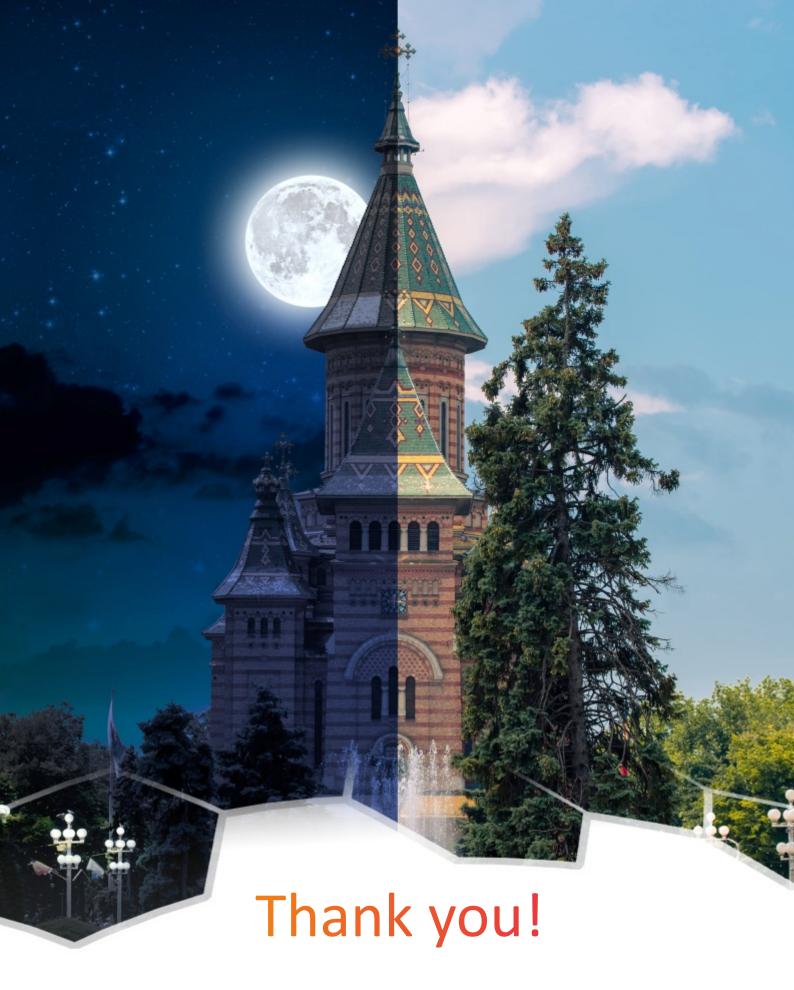












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